

试卷代号:11357

国家开放大学2022年秋季学期期末统一考试

高级商务英语听说 试题

2023 年 1 月

注意事项

一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。

二、仔细阅读题目的说明,并按题目要求答题。答案一定要写在答题纸指定的位置上,写在试卷上的答案无效。

三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。

Instructions:

■ This test will take approximately 30 minutes.

■ There are **FIVE** recordings in the test and you will hear each recording twice.

■ There will be a pause of 30 seconds before each recording to allow you to look at your questions.

■ There will be a pause of 30 seconds after each recording to allow you to check your answers.

■ You can first mark or write your answers on this test paper. After the recordings, you **MUST** transfer all your answers to the Answer Sheet.

■ The total marks for this test are 100 points. There are altogether 25 questions in the test and each question takes up 4 points.

Recording One

There are five multiple choice questions after the recording. Choose the best answer to each question and write your answer on the Answer Sheet. You will hear the recording twice.

(20 points, 4 points each)

1. The number of the printer order is _____.

A. FH5618
B. HF5168
C. HF5618
D. FH5168
2. The problem is that only _____ have arrived.

A. 7
B. 17
C. 71
D. 70
3. Now, Berraondo Company needs the other _____ printers urgently.

A. 3
B. 17
C. 20
D. 70
4. At the moment Sales Office has some _____ problems.

A. printer
B. customer
C. product
D. stock
5. When will the Sales Office despatch the printers?

A. Next month.
B. Next Monday.
C. Next weekend.
D. Next Sunday.

Recording Two

Listen and mark the following as True (T) or False (F). Write your answers on the Answer Sheet. You will hear the recording twice. (20 points, 4 points each)

6. Camden wants to speak to Mr. Bird. (T/F)
7. Mr. Bird is in his office at the moment. (T/F)
8. Mr. Bird's phone number is 020 8299 462. (T/F)
9. Camden left a message for Mr. Bird. (T/F)
10. Camden looks forward to hearing from Mr. Bird. (T/F)

Recording Three

Listen and mark the following as True (T) or False (F). Write your answers on the Answer Sheet. You will hear the recording twice. (20 points, 4 points each)

11. Mr. Kramnik wants to meet Ms. Hannam to discuss the renewal of their contract. (T/F)
12. Ms. Hannam will go on business trips during the middle of July. (T/F)
13. Mr. Kramnik plans to arrive in London on the night of Thursday, June 6th. (T/F)
14. Ms. Hannam's secretary will be in charge of the accommodation of Mr. Kramnik during his stay in London. (T/F)
15. The staff working for Swallow Exports is polite, enthusiastic and considerate. (T/F)

Recording Four

Fill in the blanks as you listen to the recording. Write your answers on the Answer Sheet. You will hear the recording twice. (20 points, 4 points each)

Interviewer: What do you see as the most important characteristics of a (16) _____ meeting?

Allan Case: I think it's important that everyone is well (17) _____. Certainly everyone should prepare for the meeting-which is possible in all cases except emergency meetings where there's no time for much (18) _____. A second point is that in every case, people should understand the objectives of the meeting. Also, the role of the chair is important. The chair should do a good job, keep (19) _____ and keep the meeting focused on the objectives. That means the meeting (20) _____ its aims.

Interviewer: And what about the timing of the meeting?

Allan Case: Yes, I agree, the meeting should keep to the timing-start and finish on time. That's also important.

Recording Five

Fill in the blanks as you listen to the recording. Write your answers on the Answer Sheet. You will hear the recording twice. (20 points, 4 points each)

There are six stages in the (21) _____ life of a product. These may be extended over any time-scale, maybe a few months for a (22) _____ item or several years for a car or some other consumer durable. First, you have the development of the product, then following the development, there is the launch, it is launched in the (23) _____ stage and then, the next step is the product gains acceptance and sells, this is the (24) _____ stage. And then the fourth stage of maturity comes next. During this stage, sales peak, reaching the saturation point. Having reached a peak, then (25) _____ sets in. Eventually the product is replaced.

This is the end of the test.

Now remember to transfer all your answers to your Answer Sheet.

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2022年秋季学期考试
高级商务英语听说 参考答案

2023年1月

计分标准:

- 本试题共由 25 题组成,每题 4 分,做对得 4 分,做错不得分。
- 16—25 题中的单词拼写出现错误,每题扣 2 分。

Recording One

- | | | | | |
|------|------|------|------|------|
| 1. C | 2. B | 3. A | 4. D | 5. B |
|------|------|------|------|------|

Recording Two

- | | | | | |
|------|------|------|------|-------|
| 6. T | 7. F | 8. F | 9. T | 10. T |
|------|------|------|------|-------|

Recording Three

- | | | | | |
|-------|-------|-------|-------|-------|
| 11. T | 12. F | 13. F | 14. T | 15. T |
|-------|-------|-------|-------|-------|

Recording Four

- | | | | | |
|----------------|--------------|-----------------|-------------|-------------|
| 16. successful | 17. prepared | 18. preparation | 19. control | 20. reaches |
|----------------|--------------|-----------------|-------------|-------------|

Recording Five

- | | | | | |
|---------------|-------------|------------------|------------|-------------|
| 21. classical | 22. fashion | 23. introduction | 24. growth | 25. decline |
|---------------|-------------|------------------|------------|-------------|